

Contact: Jidana James
Inscape Publishing
763-765-2263
media@inscapepublishing.com
www.everythingdisc.com

Inscape Publishing Launches *Everything DiSC® 363™ for Leaders*
*Combines the Best of 360s with the Power and Simplicity of DiSC®, Resulting in a
More Productive and Satisfying 360 Experience*

MINNEAPOLIS, MN— Inscape Publishing, a leading provider of assessment-driven classroom learning solutions, has launched *Everything DiSC® 363™ for Leaders*, the first 360 for DiSC® users. *Everything DiSC 363 for Leaders* is designed for organizations that want to use 360° feedback as part of its leadership development, whether they're developing the bench strength of emerging leaders or honing the skills of experienced executives.



6465 Wayzata Blvd
Suite 800
Minneapolis,
MN 55426-1725
t 763.765.2222
f 763.765.2277
inscapepublishing.com

For many leaders, 360s can be frustrating. Open-ended comments can be unfocused, unhelpful, and may even derail the learning process. *Everything DiSC 363 for Leaders* uses CommentSmart, an innovative and proprietary selectable comments feature that takes the sting out of the 360 experience by giving leaders focused, balanced feedback they can actually use.

“Anyone who has done a 360 with open-ended comments has either been burned or puzzled by rater comments,” said Jeffrey Sugerma, CEO of Inscape Publishing. “*Everything DiSC 363 for Leaders* eliminates that; leaders get relevant, actionable feedback.”

Everything DiSC 363 for Leaders is the fourth installment in the *Everything DiSC Application Library*. These programs feature personalized reports, customizable facilitation with engaging video, and access to unlimited follow-up reports. Other programs include *Everything DiSC Workplace®*, *Everything DiSC Management* and *Everything DiSC Sales*. For more information, or to try a free *Everything DiSC 363 for Leaders Profile*, contact Jidana James (media@inscapepublishing.com or 763-765-2263), or go to www.everythingdisc.com.

About Inscape Publishing

Inscape Publishing, Inc., headquartered in Minneapolis, Minnesota, is a leading developer and provider of content-rich, technology-enabled corporate training solutions that develop employee interpersonal skills such as leadership, teamwork, communications, and time management. With a global network of over 2,000 distributors, Inscape's solution-focused products have been used in thousands of organizations, including major government agencies and Fortune 500 companies. Every year, more than a million people worldwide learn how to work more effectively with others using Inscape products. Inscape products have been translated into 25 different languages and are used in 50 countries.

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