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Inscape Publishing: New Feedback Solution Especially for Leaders

April 11, 2011 10:27 by illorens

MINNEAPOLIS, MN— Inscape Publishing, a leading provider of assessment-driven classroom learning solutions, has launched Everything DiSC® 363™ for Leaders, the first 360 for DiSC® users. Everything DiSC 363 for Leaders is designed for organizations that want to use 360° feedback as part of its leadership development, whether they're developing the bench strength of emerging leaders or honing the skills of experienced executives.

For many leaders, 360s can be frustrating. Open-ended comments can be unfocused, unhelpful, and may even derail the learning process. Everything DiSC 363 for Leaders uses CommentSmart, an innovative and proprietary selectable comments feature that takes the sting out of the 360 experience by giving leaders focused, balanced feedback they can actually use.

"Anyone who has done a 360 with open-ended comments has either been burned or puzzled by rater comments," said Jeffrey Sugerman, CEO of Inscape Publishing. "Everything DiSC 363 for Leaders eliminates that; leaders get relevant, actionable feedback."

Everything DiSC 363 for Leaders is the fourth installment in the Everything DiSC Application Library. These programs feature personalized reports, customizable facilitation with engaging video, and access to unlimited follow-up reports. Other programs include Everything DiSC Workplace®, Everything DiSC Management and Everything DiSC Sales. For more information, or to try a free Everything DiSC 363 for Leaders Profile, contact Jidana James (media@inscapepublishing.com or 763-765-2263), or go to www.everythingdisc.com.

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About Inscape Publishing

Inscape Publishing, Inc., headquartered in Minneapolis, Minnesota, is a leading developer and provider of content-rich, technology-enabled corporate training solutions that develop employee interpersonal skills such as leadership, teamwork, communications, and time management. With a global network of over 2,000 distributors, Inscape's solution-focused products have been used in thousands of organizations, including major government agencies and Fortune 500 companies. Every year, more than a million people worldwide learn how to work more effectively with others using Inscape products. Inscape products have been translated into 25 different languages and are used in 50 countries.

Tags: Inscape Publishing , Leadership , Feedback software , software , 360

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