



## CONNECT BETTER WITH YOUR CUSTOMERS.

The *Everything DiSC® Sales Profile* uses a research-validated learning model to create a highly personalized learner experience.

The profile is sales-specific with in-depth information, including tips, strategies, and action plans to help salespeople become more effective. Includes access to unlimited follow-up reports.

### THE EVERYTHING DiSC SALES PROFILE FOCUSES ON:

- Understanding Your DiSC Style
- Recognizing and Understanding Customer Buying Styles
- Adapting Your Sales Style to Your Customer's Buying Style

Participants discover their DiSC sales styles and how to adapt their style to meet the needs of their customers.



