



The Exceptional Leader™

A leaders' toolbox needs to include the key skills, abilities, and knowledge required to deliver leadership as the situation demands. The Exceptional Leader understands the difference between managing and leading and why both are important to a leader's success. The Exceptional Leader™ program will provide you with the tools you need to set clear, compelling direction and be a change agent for your organization. This two-day program is limited to twelve participants.

Four-Step Process

PHASE I - PRE-PROGRAM QUESTIONNAIRE:

- Identifies vision and strategies for a "real world" leadership initiative that you will lead
- Clarifies where there is organizational resistance to change
- Targets constituencies who must buy into change
- Sets individual leadership goals for Phase II

PHASE II - TWO-DAY PROGRAM:

- Differentiate the roles of leaders and managers
- Develop skills and abilities to set direction
- Learn a process to think and plan more strategically
- Develop a strategic Roadmap to provide direction for your team or organization
- Understand a process to lead change more effectively
- Share ideas, gain insights, and learn from other leaders
- Create an Individual Leadership Development Plan

HOW WE'LL SIGNIFICANTLY INCREASE THE SKILLS, ABILITIES, AND KNOWLEDGE IT TAKES FOR YOU TO BECOME AN EXCEPTIONAL LEADER:

- Pre-seminar reading assignments on understanding the role of a leader and how to lead change
- Study a Manager-Leader competency model that will provide you with a template to guide your success as a leader
- Develop a comprehensive strategy and plan that you will lead
- Develop skills to impactfully drive change into your organization
- Create a Leadership Development Roadmap designed to enhance your credibility as a leader

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PHASE III - THIRTY-DAY FOLLOW UP CONSULTATION WITH COACH BY TELEPHONE REGARDING:

- Your progress and to reinforce learning
- How you have applied learning in your organization
- Opportunities for continued growth

PHASE IV - EVENTS:

- A continuous improvement focus
- New information, motivation, coaching, and skill development
- New tools
- Rekindled energy for leadership

YOU AND YOUR ORGANIZATION WILL BENEFIT BY:

- Stepping back from the chaos to focus on organizational priorities and personal goals
- Enjoying a dress rehearsal atmosphere away from your company and peers
- Meeting other leaders from premier organizations who share your strategies and obstacles; strangers will become friends and allies
- Gaining a valuable network and support system
- Renewing your energy and inspiration to tackle the future
- Increasing your value to your organization
- Completing a plan to inspire change
- Enhancing your confidence as a leader

INVESTMENT INCLUDES:

- Pre-program reading assignments
- Interaction with leaders from other organizations and industries
- Develop a network of leadership peers
- All course materials
- One-on-one coaching
- Feedback from other participants
- Individualized Leadership Development Roadmap
- Reminder tools

Note: This program does not cover performance management or high performing teams. After completion of The Exceptional Leader™, the next appropriate development steps are Speak Up & Be Effective™-Momentum and The Exceptional Leader™-EXCEL series.

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